**Schultz’s One Page Plan – Transformation Agenda**

**Our Aspiration**

*<<Insert Your Mission Statement Here>>*

**The Big Moves**

1. Enter your 5 to 10 major initiatives here
2. Each initiative must be in alignment with the vision, mission and values of the organization
3. Each initiative must contribute to achieving the vision
4. Each initiative must come complete with the components of a SMART goal
5. Track each initiative with the metrics and drive it to completion
6. Include the metrics and initiative status on your business reporting dashboard
7. All of this must fit onto one simple page